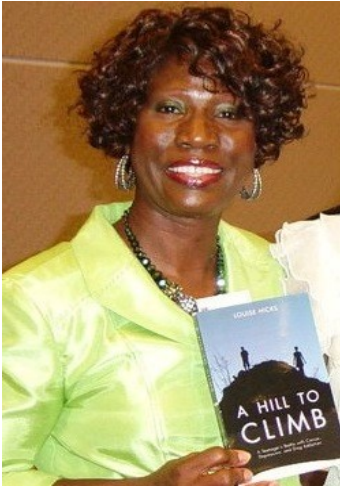


LOUISE HICKS

Visionary, Motivational Speaker, Award Winning Author



Louise Hicks has always been focused on helping others. After migrating from Shreveport, Louisiana to Long Beach, California in 1969, she attended California State University, Long Beach where she obtained her Bachelors' Degree in Social Work. She went on to work for the County of Los Angeles for 32 years in Social Work, Information Systems, and Management. She retired in 2006.

Her personal and professional struggles encouraged her to pursue her love of outreach further so she launched L. Hicks Consulting Services, LLC in 2009. Through her company she has been working to positively impact the people and the world around her. She has touched countless lives with her best-selling book, "A Hill to Climb – A Teenager's Battle with Cancer, Depression, and Drug Addiction" (published 2009 by Tate Publishing, LLC). The real-life

account, chronicles her experiences as she helps her 14-year-old son David, battle bone cancer, depression and later a drug addiction that plagues David in his adult life.

Her inspiring story has landed her a guest spot on CNN news and has opened doors for her to speak, inspire, and motivate audiences across the nation. Louise enjoys sharing her transformational views on how to step into one's purpose-using her book as a catalyst for the discussion on mental health, lifestyle improvements, and a host of other topics.

So what's next for Louise? Currently, she is promoting a nationwide community outreach campaign called **AIMED 2 PURPOSE®**, which allows her to travel the nation speaking to women, at-risk youth, entrepreneurs, and anyone who wants to improve their quality of life. As an extension of the campaign, Louise will launch a new internet radio show entitled **AIMED 2 PURPOSE® with Louise Hicks**. Beginning July 7, 2014, the 1-hour weekly show will feature Louise along with her eldest son Kennon Mason as they discuss a wide range of topics from spirituality, work/life management and healthy living. The show airs Mondays at 5PM Pacific, 7PM Central, and 8PM Eastern on Global Voice Broadcasting. Listeners can call in for questions and comments 323-522-5482. Learn more by visiting www.gvbradio.com.

2 new books, a screen adaptation of "A Hill to Climb" and a host of multimedia projects are also on the horizon for Louise and the **AIMED 2 PURPOSE®** brand. Online she encourages her followers that "Your Power Lies Within You – Let It Loose!®", hoping that they will lead by her example.

For more information about Louise and her products and services, log on www.louisehicks.biz. To schedule an appearance, speaking engagement, customer service training, or book club review contact Louise Hicks at (562) 310-1495 or email her at louhicks51@aol.com.