

LOUISE HICKS

AUTHOR | SPEAKER | BUSINESS CONSULTANT

A VOICE FOR ALL GENERATIONS

How she is using her platform to teach, empower and inspire the masses.

SPRING 2022

PRESS KIT



BOOK LOUISE TO SPEAK
AT YOUR NEXT EVENT

LEARN HER TOOLS FOR
WINNING IN BUSINESS & LIFE



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BUSINESS CONSULTING

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BIOGRAPHY

A native of Shreveport, Louisiana, Louise Hicks has called Southern California home since she relocated to Long Beach in 1969. She attended California State University, Long Beach where she obtained her Bachelors' Degree in Social Work and then went on to work for the County of Los Angeles for 32 years-retiring in 2006.

She launched L. Hicks Consulting Services, LLC in 2009 where she offers workshops, and seminars that help positively impact people on the job. She has touched countless lives with her best-selling book, "A Hill to Climb - A Teenager's Battle with Cancer, Depression, and Drug Addiction" (published 2009 by Tate Publishing, LLC). The real-life account chronicles her experiences as she helps her 14-year-old son David, battle bone cancer, depression and later a drug addiction that plagues David in his adult life.

Her inspiring story has landed her a guest spot on CNN News and has opened doors for her to inspire, and educate audiences across the nation through motivational speaking opportunities.

Currently, Louise is promoting an initiative called AIMED 2 PURPOSE™, which is designed to inspire women, at-risk youth, entrepreneurs, and anyone who wants to improve their quality of life. As an extension of the campaign, Louise also launched the "AIMED 2 SPIRITUAL EMPOWERMENT HOUR PODCAST PURPOSE® The 1-hour show features Louise along with her eldest son Kennon Wesley Mason as they discuss a wide range of topics from spirituality, work/life management and healthy living.

For more information about Louise log on www.louisehicks.com. To schedule an appearance, speaking engagement, customer service training, or book club review contact Louise Hicks at (562) 310-1495 or email her at info@louisehicks.com



ELEVATION SPEAKER



HONEST **ENGAGING**
INFORMATIVE **COMPASSIONATE**
INSPIRING

Book Louise as a guest speaker or to conduct a workshop for your business or group.

Below are a list of current offerings from L. Hicks Consulting Services, LLC.

Getting Your Needs Met in the Work Environment

(1) Your staff or members will learn how to collaborate and bond in productive ways, (2) support a more empowered way of working together as a team, and (3) break down barriers of communications that will enhance productivity for your clients (4) customer/employee advocacy approach to give your organization that competitive edge.

Book Publishing Strategies

The 101s to Becoming a Published Author- In this ground-breaking workshop, you and/or your writing colleagues will learn tried-and-true skills for promoting your best asset, You!

Aimed 2 Purpose™ Retreats

Discover the power of PURPOSE (Pursuing Urgently Realistic Potential Opportunities Successfully Envisioned)! Learn how to live a balanced, productive and more fulfilled life, while pursuing happiness and accumulating wealth.

AUTHOR



In 2010, Louise added author to her resume when she released her memoir "A Hill to Climb: A Teenager's Battle with Cancer, Depression and Drug Addiction." The book chronicles her struggle as a single mother, treading the waters of the unknown as her youngest son David battles a rare form of bone cancer which caused him to spiral out of control. As her life turned upside down, Louise found strength from deep within.

According to the American Cancer Society, cancer is the second leading cause of death among children between the ages of one and fourteen. David was diagnosed with cancer at the age of fourteen and went on to battle depression and drug addiction for twelve more years. In this captivating true story of love and survival, A Hill to Climb, author Louise Hicks shares the struggles she and her son Davy faced together as they challenged death, questioned God, and fought to find the will to live. A Hill to Climb is the incredible journey of agony, defeat, and hard-won triumph that will resonate strongly in the heart of each reader. - (Tate Publishing, 2010)

CONSULTING SERVICES



With over 29 years of extensive experience in customer service, management, human resources and finance, L. Hicks Consulting Services LLC. provides solutions for corporations, small businesses and professionals alike. Our consulting efforts are designed to complement existing customer service initiatives, policies, and procedures while using an integrative approach toward enhancing productivity and personal development within your organization. Clients will also learn the following:

- How to walk out on faith and proven principles to get AIMED 2 PURPOSE™ and live your best life possible.
- How to Define your purpose and strengthen unique talents.
- How to use coping tools to overcome obstacles and challenges in the workplace.
- How to master the power of positive thinking while tapping into the courage, knowledge, and action to move forward.
- How to set realistic goals and commit using the KIP and KISS principles
- How to select your support system and effectively communicate your wants and needs.
- How to activate proven strategies for achieving long-term success.
- How to choose positive and powerful thought provoking reading materials to broaden your “Brain Power”
- How to avoid stress by staying healthy and focusing on positive energy.
- How to create and define your best YOU by loving self and others to develop lasting positive relationships.
- How to get the best that life has to offer with integrity, character, and respect for the rights of others, knowing when you help to elevate someone else, you also elevate yourself.

CONTACT LOUISE



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